

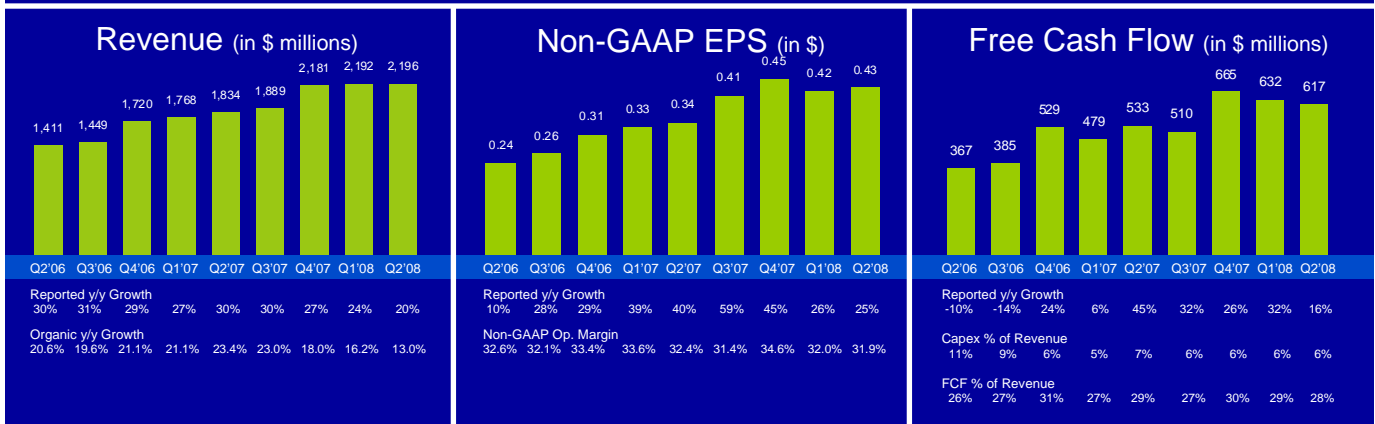


eBay Inc.

Founded in 1995, eBay Inc. connects hundreds of millions of people around the world every day, empowering them to explore new opportunities and innovate together. eBay Inc. does this by providing the Internet platforms of choice for global commerce, payments and communications. Since its inception, eBay Inc. has expanded to include some of the strongest brands in the world, including eBay, PayPal, Skype, StubHub, Shopping.com, and others. eBay Inc. is headquartered in San Jose, California.

Q2 2008 Overview

eBay Inc. generated strong revenue growth and even stronger earnings growth. During the quarter, the company opportunistically repurchased 19 million outstanding shares at a cost of approximately \$566 million, reflecting confidence in the business.



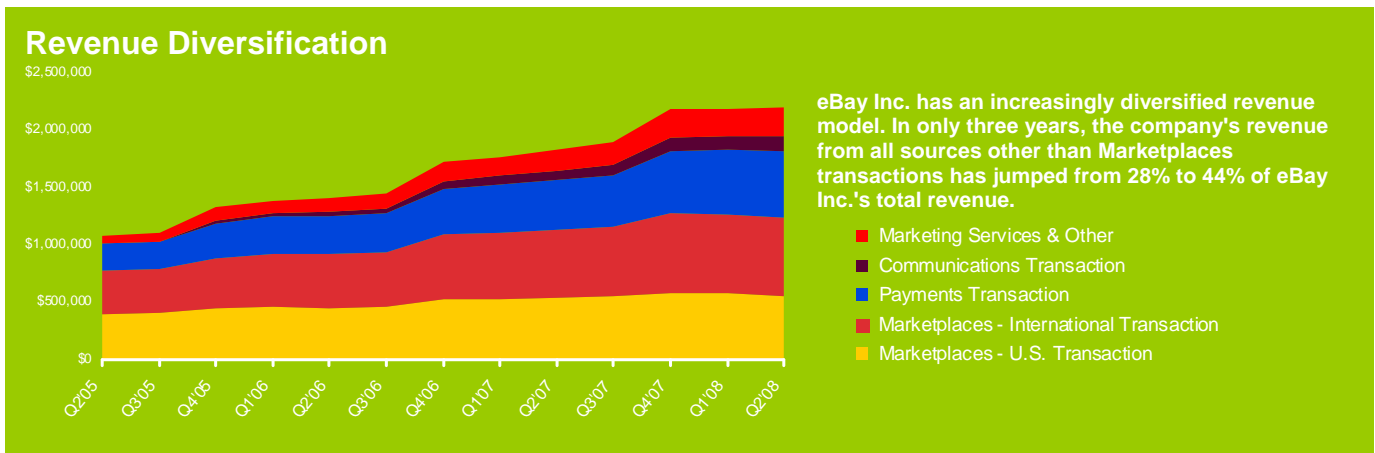
Quarterly Highlights

Marketplaces: Announced initiatives to enhance the safety and vibrancy of the site, including new rewards and discounts for PowerSellers and expanded protections for customers using PayPal.

PayPal: Merchant Services signed account deals with Delta Airlines, Blockbuster.com, Arcadia Group (U.K) and William Hill (U.K).

Skype: Launched 4.0 in beta, the largest redesign of the Skype interface since the company's inception. Former Motorola veteran, Scott Durchslag, named to the position of chief operating officer to oversee product strategy and marketing.

Emerging Businesses: The company's global classifieds business averaged 81 million unique visitors per month during the quarter, representing an increase of 121 percent year-over-year.

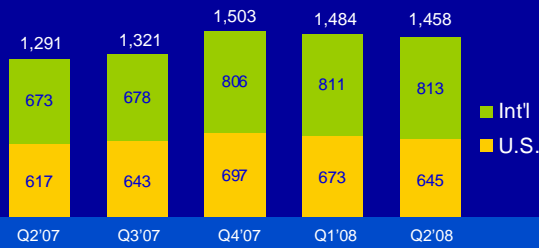




Marketplaces

The Marketplaces business unit, which consists of eBay, Shopping.com, StubHub, Kijiji and other ecommerce sites, had a strong second quarter, generating \$1.46 billion in revenue, equating to 13 percent year-over-year growth. The business unit saw strong growth in advertising, StubHub and classified. Revenues generated outside the U.S. were 56 percent of total Marketplaces net revenues for the quarter. Gross merchandise volume was \$15.68 billion for the quarter, an increase of 8 percent over the second quarter of 2007. Marketplaces continues to focus on customer-facing initiatives designed to make transactions on the eBay platform safer and its various global sites easier to use, while enhancing selection in a uniquely eBay way.

Revenue (in \$ millions)



GMV (in \$ billions)



y/y growth
26%

26%

21%

19%

13%

y/y growth
12%

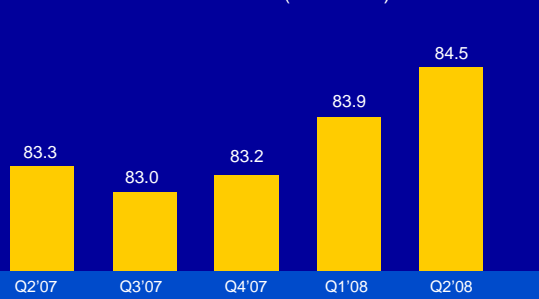
14%

12%

12%

8%

Active Users (in millions)



y/y growth
7%

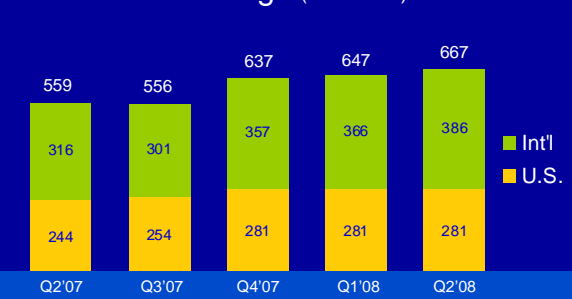
4%

2%

1%

1%

New Listings (in millions)



y/y growth
-6%

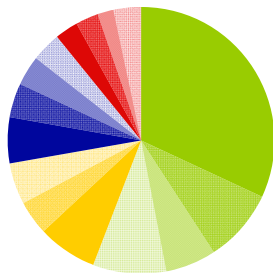
-5%

4%

10%

19%

Gross Merchandise Volume (GMV)* by Category



- eBay Motors: \$18.9b
- Consumer Electronics: \$5.2b
- Computers: \$3.7b
- Clothing & Accessories: \$5.3b
- Home & Garden: \$4.2b
- Collectibles: \$2.5b
- Books/Music/Movies: \$3.0b
- Sports: \$3.2b
- Business & Industrial: \$2.5b
- Toys: \$2.1b
- Jewelry & Watches: \$2.2b
- Camera & Photo: \$1.7b
- Antiques & Art: \$1.5b
- Coins & Stamps: \$1.2b
- Tickets & Travel: \$2.0b

*Annualized GMV for Q2 2008

There were **667 million new listings** added to eBay.com worldwide in Q2-08. At any given time, there are approximately 112.3 million listings worldwide, and approximately 7.1 million listings are added per day.

eBay users trade in more than **50,000 categories**. While eBay.com is well-known for its auction format, users can also buy and sell in fixed-price formats, which accounted for 42 percent of total GMV during Q2-08.

A pair of shoes sells every

7 seconds

A cell phone sells every

7 seconds

A car sells every

56 seconds